



Vehicle Asset Tracking With Diagnostic Visibility

BluTrax™ is the most accurate inventory and vehicle diagnostic tracking device on the market. The BluTrax™ unit serves all commercial verticals that have fleet vehicles such as automotive dealerships, police departments, first responders, military and civilian agencies, sales force management, work force management and car rental companies.



Pricing

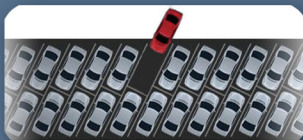
Monthly Subscription

BluTrax™ SR (Short Range)	\$99	\$2 - \$10
BluTrax™ LR (Long Range)	\$149	\$2 - \$10
ELS™ (Exterior Location System)	\$199 per unit	

Vehicle Locator

BluTrax™ helps you locate vehicles on the premises in real-time. With a minimum read range of 300 meters the BluTrax™ works in conjunction with our BluTrax™ ELS (Exterior Location System) to determine if a vehicle has left a designated 'cell' location and instantly relays this information to a host computer. If the device is deactivated or removed from the vehicle, an alert is sent out to the administrator immediately. Activity reports can be administered by the user's discretion. Different types of activity reports can be accessed such as: how many times the vehicle left the premises, peak hours that vehicles left the premises, which make and model left the premises and how often, as well as other location reports.

Vehicle tracking can easily be performed on or off site via the internet. An authorized user can view whether vehicles have been sold, sale pending, in service, on a test drive, on loan with a customer, in the wash rack, PDI, and many other customizable reports.



Diagnostic Visibility

The BluTrax™ device obtains an accurate reading of an entire fleet or a specific vehicle's last known diagnostic trouble codes (DTC) and other OBD diagnostic data. Once the vehicle is in use the diagnostic key data is transmitted to the host. There is no longer a need to physically check any of these diagnostics. All information pertaining to each individual vehicle's telematic and diagnostic data is always available through a secure web browser on a computer.

BluTrax™ will help prevent your vehicle fleet from running out of fuel unexpectedly. The device lets you customize alerts that are sent to the administrator to inform them when the fuel has reached a certain level. Sales representatives can check if a car has enough gas for a test drive in order to avoid an embarrassing situation or even worse, a lost sale.



BlackBerry™

With our BlackBerry™ telematics software application, BluTrax™ devices work seamlessly to deliver valuable information on remote vehicle asset tracking, diagnostics, labor productivity, service accountability and chain of custody. The BlackBerry™ telematic software application captures and transmits all relevant telematic and diagnostic data to a server based host where data can be stored and reports can be generated based on customer requirements. In doing so, we are able to determine remotely if a car requires on-site repair, a towing is required or where to locate the nearest part to assist a broken down vehicle.



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